



The Royal Ambassadors Emblem

The Words:

An *ambassador* is a representative in a court or nation other than his own. Royal Ambassadors are representatives of Christ the King, bringing the good news of salvation to people everywhere.

The Verse:

“We are Ambassadors for Christ” (2 Corinthians 5:20) serves as the RA Motto, reminding us that we represent Jesus Christ.

The Shield:

The shield stands for faith in Christ (Ephesians 6:16). This symbol represents the journey of faith and a commitment to follow Christ.

The Bar:

The white bar with the letters RA represents Royal Ambassadors as workers. RAs are encouraged to work for Christ in all they do (Colossians 3:17,23).

The Crown:

The crown represents Christ the King, and is symbolic of a “crown of life” (James 1:12). As followers and ambassadors for Christ, we are to stay focused on Jesus and His message to the world. The five points of the crown represent the five parts of the RA Pledge and also the five ideas of RA work: Bible study, mission study, prayer, stewardship, and service.

The Laurel Branch:

The laurel branch represents achievement and victory in the work of being ambassadors for Christ (Matthew 25:21). Combining skills with action helps RAs carry the message of Christ to people who need to hear the good news.

The Colors:

Blue represents the boys’ loyalty to Christ, His church, and each other. Gold represents the worth of each boy to God’s mission. White represents purity of living, which makes him an effective ambassador.



Royal Ambassadors

“As iron sharpens iron, so one person sharpens another.”
—Proverbs 27:17 (NIRV)

What Is RA?

Royal Ambassadors® (RA®) is a Southern Baptist missions education organization for boys in grades 1–6. RA provides an opportunity for boys to develop Christian character through missions involvement and virtue commitments, in addition to growing spiritually, physically, mentally, and in relationships with others.

In RA, boys will learn

- a biblical worldview.
- ways to demonstrate the love of Christ to others.
- how God is working around the world.
- that they are a part of God’s plan.

The purpose of Royal Ambassadors is expressed in the RA Motto and the RA Pledge. Boys and their leaders are encouraged to make a commitment to live out the words of the RA Pledge and RA Motto.

The RA Motto

“We are Ambassadors for Christ”
(2 Corinthians 5:20).

The RA Motto, “We are Ambassadors for Christ,” was selected in 1908 by Woman’s Missionary Union® (WMU®). Since that time, the motto has never changed. It is a simple concept for boys to understand, based on God’s Word.

The RA Pledge

As a Royal Ambassador I will do my best:

- to become a well-informed, responsible follower of Christ;
- to have a Christ-like concern for all people;
- to learn how to carry the message of Christ around the world;
- to work with others in sharing Christ; and
- to keep myself clean and healthy in mind and body.

Royal Ambassador Virtues

As RAs, boys will study a specific set of virtues throughout the year. These virtues include:

- loyalty
- friendship
- courage
- responsibility
- honesty
- faith
- compassion
- perseverance
- teamwork
- self-discipline

Who Leads RA?

RA is designed to be led by godly men who will use this opportunity to educate boys about missions and mentor them in their day-to-day lives.

When Do RAs Meet?

RA groups typically meet for one hour each week. Most RA groups meet at the same time as Girls in Action® (GA®) groups. If it is not possible to meet during this time, find a time that is suitable for all of the boys in the group. Be sure to publicize well the meeting time and place. For more information about beginning Girls in Action in your church, visit wmu.com/children and wmu.com/getstarted.



Steps to Starting RA in Your Church

1. Pray.
2. Review the Frequently Asked Questions (FAQs) about RA at wmu.com/children.
3. Meet with your pastor and children's minister to discuss the importance of missions education for boys through RA. Gain their support and pray together about starting RA in your church.
4. Determine how many RA groups and leaders you will need based on the size of your church. For safety reasons, make sure two adults are in the meeting room at all times.
5. Order your RA materials for leaders and for boys. See below for ordering information.
6. Begin promoting RA six to eight weeks before you plan to get started. Use your church bulletin, church newsletter, and bulletin boards to share information about RA.
7. Have a kickoff meeting to introduce parents and boys to RA.
8. Start your first meeting with prayer, and get ready to teach boys all about missions!

Who Can Give Me More Information About Royal Ambassadors?

Steve Heartsill: sheartsill@wmu.org

Or contact WMU at (205) 991-8100. In addition, be sure to check with your state WMU.

Where Can I Order Resources for RA and Challengers?

RA and Challengers® products are available from WMU. Subscriptions for *RA Leader*, *RA World*, and the *RA Leader Kit* may be ordered online at wmustore.com or by calling WMU Customer Service at 1-800-968-7301.

RA Resources



RA World (bimonthly) \$16.99 per year

RA World is the bimonthly RA magazine for boys. You will need one subscription of the magazine for each RA in your group.

RA Leader (bimonthly) \$24.99 per year

RA Leader is the bimonthly magazine for RA leaders. This magazine contains weekly session plans along with everything needed for leading RA.

RA Leader Kit (bimonthly) \$54.99 per year

This resource kit is created for leaders to use as a part of each week's lesson. It includes games, activities, missionary pictures and information, and much more.

Children's Missions DVD (annual) \$7.99

This DVD includes one child-friendly video per month on an IMB/NAMB missionary featured in *RA World*. This DVD comes with the fall *RA Leader Kit* or can be ordered separately at wmustore.com or by calling 1-800-968-7301.

RA Awards—Patches

Royal Ambassadors can earn many awards through the RA program. These awards are presented to members in recognition of their achievement when they complete the requirements for each award. To order RA patches, contact national WMU at 1-800-968-7301 or visit wmustore.com.

