

DESIGN GUIDE

UNSHAKABLE PURSUIT

There are so many unique ways of adapting the new emphasis, Unshakable Pursuit, we are providing a design guide instead of individual items. This file includes where to purchase stock photographs, recommended type faces, and mock ups of layouts.

This is intended to give people who want to use the theme for WMU meetings freedom to create.

UNSHAKABLE PURSUIT

2018–2020 OBJECTIVE

Our unshakable pursuit is to know God more, show His love unconditionally, and make disciples who make disciples.

UNSHAKABLE PURSUIT

**My dear friends, stand firm
and don't be shaken.**

**Always keep busy working
for the Lord.**

**You know that everything
you do for him is worthwhile.**

(1 Corinthians 15:58, CEV)

UNSHAKABLE PURSUIT

Scripture Passage: Acts 17:16-28 (CEV)

While Paul was waiting in Athens, he was upset to see all the idols in the city. He went to the Jewish meeting place to speak to the Jews and to anyone who worshiped with them. Day after day he also spoke to everyone he met in the market. Some of them were Epicureans and some were Stoics, and they started arguing with him.

People were asking, “What is this know-it-all trying to say?”

Some even said, “Paul must be preaching about foreign gods! That’s what he means when he talks about Jesus and about people rising from death.” They brought Paul before a council called the Areopagus, and said, “Tell us what your new teaching is all about.

We have heard you say some strange things, and we want to know what you mean.” More than anything else the people of Athens

and the foreigners living there loved to hear and to talk about anything new. So Paul stood up in front of the council and said:

People of Athens, I see that you are very religious. As I was going through your city and looking at the things you worship, I found an altar with the words, “To an Unknown God.” You worship this God,

but you don’t really know him. So I want to tell you about him.

This God made the world and everything in it. He is Lord of heaven and earth, and he doesn’t live in temples built by human hands. He doesn’t need help from anyone. He gives life, breath, and everything else to all people. From one person God made all nations who live on earth, and he decided when and where every nation would be.

God has done all this, so that we will look for him and reach out and find him. He isn’t far from any of us, and

he gives us the power to live, to move, and to be who we are.

“We are his children,” just as some of your poets have said.

EMPHASIS INSPIRATION WORDS

STEADFAST

COURAGEOUS

FEARLESS

STRONG

DEVOTED

POWERFUL

RELENTLESS

FAITHFUL

INTENSE

COMPELLED

BOLD

DISPLAY FONT SAMPLES

Use a bold condensed font already on your computer, or look on line for free fonts.

Impact

UNSHAKABLE PURSUIT

Helvetica Neue Condensed Black

UNSHAKABLE PURSUIT

Antonio Bold

UNSHAKABLE PURSUIT

Futura Bold Condensed

UNSHAKABLE PURSUIT

Utility

UNSHAKABLE PURSUIT

HEADLINE FONT SAMPLES

Use a font already on your computer, or look on line for free fonts.

Impact

Our Inspiring Event

Helvetica Neue Condensed Black

Our Inspiring Event

Antonio Bold

Our Inspiring Event

Univers Bold Condensed

Our Inspiring Event

Trade Gothic No20

Our Inspiring Event

SUBHEADS AND BODY COPY

Examples of fonts that work well together.

Helvetica Black Font

This body copy font is Georgia. “The quick brown fox jumps over the lazy dog” is an English-language pangram—a sentence that contains all of the letters of the alphabet. It is commonly used for touch-typing practice, testing typewriters and computer keyboards, displaying examples of fonts, and other applications involving text where the use of all letters in the alphabet is desired.

Frutiger Black Font

This body copy font is Frutiger Roman. “The quick brown fox jumps over the lazy dog” is an English-language pangram—a sentence that contains all of the letters of the alphabet. It is commonly used for touch-typing practice, testing typewriters and computer keyboards, displaying examples of fonts, and other applications involving text where the use of all letters in the alphabet is desired.

Gotham Black Font

This body copy font is Sabon. “The quick brown fox jumps over the lazy dog” is an English-language pangram—a sentence that contains all of the letters of the alphabet. It is commonly used for touch-typing practice, testing typewriters and computer keyboards, displaying examples of fonts, and other applications involving text where the use of all letters in the alphabet is desired.

Futura Bold Font

This body copy font is Futura Book. “The quick brown fox jumps over the lazy dog” is an English-language pangram—a sentence that contains all of the letters of the alphabet. It is commonly used for touch-typing practice, testing typewriters and computer keyboards, displaying examples of fonts, and other applications involving text where the use of all letters in the alphabet is desired.

Univers Extra Black

This body copy font is Cambria. “The quick brown fox jumps over the lazy dog” is an English-language pangram—a sentence that contains all of the letters of the alphabet. It is commonly used for touch-typing practice, testing typewriters and computer keyboards, displaying examples of fonts, and other applications involving text where the use of all letters in the alphabet is desired.

Helvetica Black Font

This body copy font is Helvetica Light. “The quick brown fox jumps over the lazy dog” is an English-language pangram—a sentence that contains all of the letters of the alphabet. It is commonly used for touch-typing practice, testing typewriters and computer keyboards, displaying examples of fonts, and other applications involving text where the use of all letters in the alphabet is desired.

Myriad Pro Black Font

This body copy font is ITC Stone Serif Medium. “The quick brown fox jumps over the lazy dog” is an English-language pangram—a sentence that contains all of the letters of the alphabet. It is commonly used for touch-typing practice, testing typewriters and computer keyboards, displaying examples of fonts, and other applications involving text where the use of all letters in the alphabet is desired.

Frutiger Black Font

This body copy font is Times New Roman. “The quick brown fox jumps over the lazy dog” is an English-language pangram—a sentence that contains all of the letters of the alphabet. It is commonly used for touch-typing practice, testing typewriters and computer keyboards, displaying examples of fonts, and other applications involving text where the use of all letters in the alphabet is desired.

IMAGES

Photos and where to find them.

To keep it legal, always download and use images from stock photography web sites.

Read the license agreement from each photography web site.

Here are some inspiration photos and where you can find them.



lightstock.com (\$10)
photo #15516



lightstock.com (\$10)
photo #214390



unsplash.com/@aaronburden
free



unsplash.com/@benwhitephotography
free



shutterstock.com (\$10 to \$30)
photo #641219200



unsplash.com/@benwhitephotography
free



lightstock.com (\$10)
photo #365660



lightstock.com (\$10)
photo #425594



shutterstock.com (\$10 to \$30)
photo #725472031

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Read the license agreement from each photography web site.
Here are some inspiration photos and where you can find them.



shutterstock.com (\$10 to \$30)
photo #659119423



lightstock.com (\$10)
photo #442158



unsplash.com/@benwhitephotography
free



lightstock.com (\$10)
photo #186427



shutterstock.com (\$10 to \$30)
photo #715545769



unsplash.com/@benwhitephotography
free



lightstock.com (\$10)
photo #369475



lightstock.com (\$10)
photo #153802



lightstock.com (\$10)
photo #425582



shutterstock.com (\$10 to \$30)
photo #142316926



unsplash.com/@aaronburden
free



shutterstock.com (\$10 to \$30)
photo #605300333

LAYOUT EXAMPLES

Gray boxes indicate placement of a photograph.

My dear friends, stand firm and don't be shaken.
Always keep busy working for the Lord.
You know that everything you do for him is worthwhile. (1 Corinthians 15:58, CEV)



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WMU logo

UNSHAKABLE PURSUIT

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Text you want to emphasize
because it is important for
your message.

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WMU logo

Some examples using solid colors instead of images.

The solid black areas represent a color that fits with how you are using the emphasis.

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